

FO BOX 5501 LIFASO, 1X 79925-5501 WWW.KIII.90

## NEWS LAWO OPTIMIZES AUDIO PRODUCTION AT HUSKERVISION

**GER/USA:** HuskerVision, the media organization serving University of Nebraska sports teams, has enhanced its audio production capabilities through a groundbreaking collaboration with <u>Lawo</u>, a global leader in live media production technology. Since the installation of Lawo's cutting-edge solutions in August 2023, HuskerVision has experienced unparalleled workflow efficiency and flexibility, setting a new standard in sports production.

HuskerVision, housed in the Michael Grace Production Studio, oversees all AV and broadcast production needs for University of Nebraska sports events, including live game entertainment, non-sport events, and television shows airing nationally on the Big Ten Network. With a team of thirty to fifty university students, HuskerVision airs over 100 fully produced television shows annually, providing national exposure to University of Nebraska athletes. Garrett Hill, Broadcast/Systems Engineer at HuskerVision, expressed his satisfaction with the Lawo installation, stating: "After working with our Lawo installation for more than one year, we have been very happy with its performance and the quality of audio we're getting out of it. Our environment includes a HOME management platform for

media infrastructures, two <u>A UHD</u> <u>Core</u> audio engines configured as a primary backup pair, two <u>Power</u> <u>Cores</u> with one Dante card in each for integrating existing equipment, a handful of <u>A\_stage64</u> and <u>A\_digital</u> <u>stageboxes</u>, and two <u>mc<sup>2</sup>56</u> audio production consoles."

Lawo's innovative solutions seamlessly integrate with HuskerVision's workflow, offering unparalleled flexibility and efficiency. Hill emphasized the significance of Lawo's system architecture in managing IP audio streams between third-party equipment, enhancing operational efficiency and simplifying device management. "This was our first experience with IP-based audio that closely resembles environments based on ST 2110. Our broadcast plant is still purely baseband for video, but now audio is an IP and baseband hybrid. With state-of-the-art equipment we've significantly elevated our audio quality and streamlined our workflow." Adding: "The A stage and A digital boxes' ability to transmit ou and subscribe to any AES67 streams directly, along with internal routing support, has simplified the management of audio signals in all venues. Using HOME, managing these device streams from Q-Sys and Dante equipment directly facilitates multiple simultaneous events and diverse audio routing needs."

	KTSM-TV
I	KVIA-TV
	KRWG-TV
r	KBNA-AM/FM & KAMA-AM
<u>al</u>	KHEY-AM/FM, KPRR-FM & KTSM-AM/FM
	KLAQ-FM, KISS-FM & KROD-AM
	KPAS-FM- ALGIE A. FELDER CSBE
	KINT98.COM INTERNET RADIO NETWORK
	BURST COMMUNICATIONS INC KIRK BASEFSKY
	JOHN LACKNESS
	ENTRAVISION COMMUNICATIONS
S	SCMS, INC
	ABS ADVANCED BROADCAST SERVICES, LLC
	KSCE-TV
y	RF Specialties of Texas
	ксоѕ-тv
Jt	KELP-AM ARNOLD McClatchy.
	MARSAND, INC.
è	Ho Tah Say. LLC





While the new installation significantly improved HuskerVision's operations, it required some fine-tuning of the Precision Time Protocol (PTP) mechanism to counter stability issues with the older network infrastructure. Lawo's responsive support team ensured minimal disruption to operations, underscoring the reliability and performance of Lawo's solutions. Looking ahead. HuskerVision remains committed to its partnership with Lawo as it continues to innovate and enhance its production capabilities. With Lawo's cutting-edge technology at its disposal, HuskerVision is poised to deliver unparalleled experiences to its sports fans worldwide.

<u>HuskerVision</u> is the video production arm of the Nebraska Athletics Department, dedicated to delivering top-notch audiovisual experiences to audiences worldwide. From live game entertainment to fully-produced television shows airing on the Big Ten Network, HuskerVision's state-of-theart facilities and passionate team ensure the highest quality productions.

Lawo is a global technology partner with a long history of delivering innovative solutions for live media production workflows. With a unified approach that combines workflow management and control, physical I/O, processing, and human interfaces. Lawo creates optimized solutions for productions including television broadcast and on-air radio, performing arts, houses of worship, and professional AV. Customer value is driven through simplicity, agility, technical and commercial flexibility, and through its team of experts who are passionate about enabling the creation of world-class content. Lawo products are manufactured to highest quality standards in Rastatt, Germany.

## SBE CHAPTER 38 OFFICERS

CHAIRMAN Antonio Castro SBE member # 11456. KFOX/COX retired Chief Eng. 800 Arredondo dr. El Paso. TX 79912 915-584-1220 home 915-525-8507 cell farahjac@sbcglobal.net

VICE CHAIRMAN

Bruno Cruz SBE member # 25867 200 E.Alto Mesa El Paso, TX.79912 915-757-7898 915-526-1842 cell Bruno.cruzJR@kfoxtv.com <u>TREASURER</u> Walter Hanthorn SBE member # 18307 KSCE TV 4461 Gen. Maloney El Paso, TX. 79924 915-269-7583 home 915-532-8588 office

<u>CERTIFICATION COMMITTEE</u>: David Halperin.

MEMBERSHIP COMMITTEE: Antonio Castro Warren Reeves

FREQUENCY COORDINATION COMMITTEE: Warren Reeves Owen Smith

SCHOLARSHIP COMMITTEE: Rick Vilardell

WEB SITE COMMITTEE: Norbert Miles

SUSTAINING MEMBERSHIP: Antonio Castro

PROGRAM CHAIRMAN: Warren Reeves

> NEWSLETTER: Antonio Castro

<u>EAS CHAIRMAN</u>: Michael Rivera <u>EXECUTIVE COMMITTEE</u>: Antonio Castro Bruno Cruz Walter Hanthorn







THE OCTOBER CHAPTER 38 MEETING WAS HELD AT THE ZOOM FROM ANTONIO'S WHERE WE HAD AN ATTENDANCE OF 15 (FIFHTEEN) RADIO AND TV ENGINEERS. NO PRESENTER THIS TIME.

FAREWELL TO MARIO JIMENEZ

NOW FOR NOVEMBER WE WILL HAVE OUR REGULAR MEETING ONE WEEK AFTER THE NORMAL. (THIRD TUESDAY) ONLY FOR THIS OCCASION

WHEN:

TUESDAY NOVEMBER 19.

WHERE:

COMO'S ITALIAN RESTAURANT

TIME:

NOON, 12:00 PM

SEE YOU THERE !!!













